

William H Shaw Business Ethics 7th Edition

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combining engaging discussions and stimulating case studies business ethics a textbook with cases international edition brings you a comprehensive survey of business ethics that will guide you toward becoming an ethical professional even if you have never studied philosophy before rich with real world examples business ethics a textbook with cases international edition invites you to critically analyze and apply a broad range of philosophical concepts and principles to today s most important issues in business and beyond

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with new introductions cases and readings this edition presents ethical insights and thinking with respect to events in american and international businesses

suitable for students on business ethics business and society or applied ethics courses this work brings together eleven essays by prominent authors it features work in the field and addresses important and provocative issues the essays represent diverse ethical and philosophical orientations and have been edited and abridged to make them more accessible to students

combining engaging discussions and stimulating new case studies business ethics a textbook with cases gives students a comprehensive survey of business ethics that will guide them toward becoming ethical professionals even if they have never studied philosophy before rich with real world examples business ethics a textbook with cases invites students to critically analyze and apply a broad range of philosophical concepts and principles to today s most important issues in business and beyond business ethics a textbook with cases is a concise without readings and updated version of the eleventh edition of moral issues in business business ethics a textbook with cases is also available in an ebook format important notice media content referenced within the product description or the product text may not be available in the ebook version

the second asiaa pacific edition of moral issues in business is written from a consciously australasian perspective with a new author team from australia and new zealand comprehensively adapted from the us original this second asiaa pacific edition strikes a balance between theory discussion and analysis in guiding students to think about key ideas in the context of moral and ethical issues that frequently arise in business situations and how to develop the necessary reasoning and analytical skills to resolve them it focuses on australian and new zealand businesses and organisations taking an organisational viewpoint on the ethical issues surrounding local and global institutions and systems moral issues in business contains an array of contemporary local cases and readings covering topics such as globalisation age discrimination the tobacco industry safe workplaces and gift giving structured within 11 chapters of text a including new cutting edge ethical theories and practices a moral issues in business presents the latest ethical insights and thinking in a manner that is accessible to students

the business ethics resource center serves users of both shaw business ethics a textbook with cases and shaw moral issues in business the site includes access to multimedia resources that students can employ throughout the course such as quizzing flashcards additional cases and further reading as well as news feeds audio and video

an introduction to ethical theory and issues composed of 52 classic and contemporary articles and 3 case studies

drawing on the findings of a series of empirical studies undertaken with boards of directors and ceos in the united states this groundbreaking book develops a new paradigm to provide a structured analysis of ethical healthcare governance governance ethics in healthcare organizations begins by presenting a clear framework for ethical analysis designed around basic features of ethics who we are how we function and what we do before discussing the paradigm in relation to clinical organizational and professional ethics it goes on to apply this framework in areas that are pivotal for effective governance in healthcare oversight structures for trustees and executives community benefit community health patient care patient safety and conflicted collaborative arrangements this book is an important read for all those interested in healthcare management corporate governance and healthcare ethics including academics students and practitioners

omer shapira proposes and justifies a theory of mediators ethics which guides mediators conduct and applies to mediators at large

explores alasdair macintyre s criticisms of the manager and retrieves an interdisciplinary

approach to character transforming arguments the manager as wise steward is proposed as a model for virtuous management

fully updated and revised this contemporary classic discusses the powerful moral issues facing corporate america conflicts of interest payoffs trade secrets insider trading product safety and product liability hiring drug testing sexual harassment diversity reverse discrimination employee productivity monitoring internet computer privacy worker safety whistle blowing ethical decision making ethical accounting and advertising practices environmental responsibility down sizing and the conduct of multinational corporations these are just some of the many topics raised in this versatile text enhanced by many new case studies questions for discussion and valuable bibliographies business ethics focuses on the issues that will confront decision makers well into the new century

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arising from foundations in green and eco consumerism ethical consumption is a multidisciplinary area of research this shortform book presents an expert view of the empirical evidence on ethical consumption incorporating perspectives from marketing psychology and sociology it takes both a historical and a thematic perspective covering definitions of ethical consumption typologies of ethical consumer practices successes brought about from consumer actions and the current challenges it also focuses on the emergence of contemporary perspectives on ethical consumer behaviour from three discrete perspectives those focusing on consumer segmentation the profiling of ethical consumers those which take a psychological approach the decision making processes which underpin ethical consumption and those which are sociological in nature the identities and practices which underpin ethical consumption the book finally synthesises these perspectives in the context of the problems that are often claimed to exist such as the existence of the attitude behaviour gap and provides conclusions which make recommendations for practice and further research it will be of interest to academics and students of marketing consumption and related fields as well as to practitioners and policymakers who want to understand more

about the evidence pertaining to ethical consumers what motivates them and how to encourage and educate them to consume more ethically

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